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## **NuView Systems Announces Successful 2009**

*HR and Payroll Software Platform Provider Finishes Year with Sales Revenue Growth, Marquee Clients, Awards and New Global Headquarters*

**Andover, Mass - March 4, 2010** - NuView Systems Inc., a global HR & payroll software platform provider, announced it has recorded an increase in sales and new clients in 2009, despite a dire economy and marketplace consolidation. The company increased sales revenue 32 percent over 2008, added 27 new clients, and expanded its global footprint and customer base to more than 340 accounts.

"NuView had a great year even in a tough economy, as our innovative technology platform, combined with effort and teamwork exhibited by NuView staff, led to numerous successes across the globe," said Shafiq Lokhandwala, CEO of NuView. "The strategic value that our solution brings to organizations was clearly evident, and as we look ahead in 2010 NuView is positioned to provide more leading companies with solutions for managing its human capital in preparation for the economic recovery."

Consolidating its position as a global provider of human resource management systems (HRMS) and payroll software tools, NuView won numerous deals over Oracle, SAP and Workday. Chief among them was one of the world's leading generic and specialty pharmaceutical companies (13,000 global employees), the North American operations of one of the world's leading brewers, and a global leader in the rental of power generation equipment, which provided services and reduced risk at the Olympics.

Other new clients included the ACLU, Hard Rock Hotel & Casino, Emergent BioSolutions, Grand Lake Health System, and TTI, adding to NuView's diverse customer base covering all vertical industries.

Commenting on NuView's recent global rollouts, NuView's Richard Pummell, VP of professional services and operations, added that "we assembled the teams, better aligned our implementation procedures, and introduced a company-wide certification program to ensure that our rollouts were successful and met our time and budget commitments."

NuView garnered many coveted awards during 2009, reflecting its significant growth and innovative product suite. NuView was named to the **Inc. 5,000** list of fastest growing companies, with 335% revenue growth over the previous three years, and was recognized as a **CODiE Award finalist** in the Best Human Resource Solution category by the SIIA (Software & Industry Information Association). NuView also placed on the **Global Software 500 list**.

At NuView's User Group Conference this past September – which drew a record number of attendees and staff from 40 different client companies – the company earned praise for its products, staff, technology, flexibility and communications. The keynote speaker was client Tim Sinclair, Chief People Officer with Booz & Co., whose presentation was thought provoking and well- received. Based on attendee feedback, NuView will expand the 2010 conference from three to four days, adding a second workshop day for focused learning.

Also in September, NuView moved to new global headquarters in Andover, Massachusetts, adding 70 percent more space in anticipation of future growth and fostering a collaborative work environment for employees. As part of that initiative, the company is moving to the NetSuite CRM application to provide enhanced customer service and support to clients, who have access to the system through a client portal.

“NuView continues to make education and client service top priorities for all its clients, while staying ahead of the curve on the use of its flexible technology to deliver more than an HR system, but rather, a system of record that drives the entire organization's business strategy, goals and objectives, on a global basis,” said Lokhandwala.

## **About NuView**

NuView Systems is a global provider of HR & Payroll software tools that enable business strategy through advanced HR technology, across the enterprise, on a worldwide basis. Designed for organizations with a strategic HR vision, which utilize our flexible technology to achieve that vision, NuView's clients are leading organizations that have improved organizational effectiveness and earned global recognition for the strategic delivery of HR & Payroll services to their respective organizations.

NuView's web native product suite has won numerous awards, including “Top Ten HR Products of the Year” by Human Resource Executive magazine, and a Human Resource Technology Excellence Award.

In 2009, NuView was named a CODiE Award Finalist for Best Human Resources Solution by the Software & Information Industry Association (SIIA) and was ranked on the Inc. 5000 list of fastest-growing companies, achieving three year revenue growth of 335%.

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