



## **NuView Systems Named to 2010 Software 500 and *Inc.* 5000 Lists**

*Client Successes and Growing Market Presence Earn Recognition on Key Industry Lists*

**Andover, Mass – November 2, 2010** — [NuView Systems](#), a global provider of HR & U.S. Payroll software tools, today announced its inclusion on both *Software Magazine's* Software 500 and the 2010 *Inc.* 5000 rankings.

The **Software 500** is a revenue-based ranking of the world's largest software and services suppliers, targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

The Software 500 helps CIOs, senior IT managers and IT staff research and create the short list of business partners. It is a quick reference of vendor viability. The online version, to be posted soon at [www.Softwaremag.com](http://www.Softwaremag.com), is searchable by category, making it the online catalog to enterprise software.

The ranking of Software 500 is based on total worldwide software and services revenue for 2009. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue, since many have other lines of business, such as hardware. The financial information was gathered by a survey prepared by King Content Co. and posted at [www.Softwaremag.com](http://www.Softwaremag.com), as well as from public documents.

The 2010 ***Inc.* 5000** list was developed according to percentage revenue growth when comparing 2006 to 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. Additionally, they had to be based in the United States, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2009. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2006 is \$80,000; the minimum for 2009 was \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. The top 10 percent of companies on the list constitute the *Inc.* 500, now in its 29th year. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs.

"The leaders of the companies on this year's *Inc.* 5000 have figured out how to grow their businesses during the longest recession since the Great Depression," said *Inc.* president Bob LaPointe. "The 2010 *Inc.* 5000 showcases a particularly hardy group of entrepreneurs."

"NuView Systems strives to stay ahead of the field by continuously improving our products to meet the global needs of HR and Payroll professionals," said Shafiq Lokhandwala, CEO of

NuView Systems, “We are thrilled to make both of these prestigious lists (the Software 500 and the *Inc.* 5000) and client successes have helped NuView Systems secure these solid rankings.”

### **About *Digital Software Magazine*, the *Software Decision Journal*, and *Softwaremag.com***

Digital Software Magazine, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world’s largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by King Content Co.

### **About *Inc.* Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today’s innovative company builders. With a total paid circulation of 712,647, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

The 2010 *Inc.* 5000, unveiled on *Inc.com*, serves as a unique illustration of the profound changes taking place in the U.S. economy. In total, the companies on the *Inc.* 5000 have created 1.4 million jobs. The Health sector is the top employer with 287,726 jobs, followed by Business Products & Services (230,066), Food & Beverage (108,344), Human Resources (107,924), and Retail (96,858).

Complete results of the *Inc.* 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on [www.inc.com/5000](http://www.inc.com/5000).

### **About NuView Systems**

NuView Systems is a global provider of HR & U.S. Payroll software tools that enable business strategy through advanced technology, across the enterprise, on a worldwide basis. NuView Systems’ clients use our flexible technology to achieve their HR strategic vision. These organizations enjoy improved organizational effectiveness and global recognition for the strategic delivery of HR & Payroll services to their employees.

NuView Systems’ web native product suite has won numerous awards, including “Top Ten HR Products of the Year” by Human Resource Executive magazine, and a Human Resource Technology Excellence Award.

For more information, please visit: [www.nuviewinc.com](http://www.nuviewinc.com) or call 978-296-6600.

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